



## How To - Twitter, Facebook, Instagram and Shapchat



### Twitter

#### Joe Martin Stage Race:

- Domain Name: @joemartinstage
- Hashtag: #JMSR #JoeMartinStageRace
  - (This allows all our pictures to show up under one search name where people can access pictures from the event that everyone has posted under the hashtag)
- To follow - Click the follow button in the top right corner
- In order to “retweet” press the double arrow (half recycle button) at the bottom of the tweet
  - Retweet means to share that specific tweet on your Twitter feed for your followers to see
- In order to “star” press the star button at the bottom of the tweet
  - Star means to like a tweet
- Please “retweet” as the tweets start popping up on your feed!

#### Joe Martin Gran Fondo:

- Domain Name: @jmsrgranfondo
- Hashtag: #JoeMartinStageRace #JMSRGranFondo #JMSR (this allows all our pictures to show up under one “folder” where people can access pictures from the event that everyone has posted under the hashtag)
- To follow - Click the follow button in the top right corner
- In order to “retweet” press the double arrow (half recycle button) at the bottom of the tweet
  - Retweet means to share that specific tweet on your Twitter feed for your followers to see
- In order to “star” press the star button at the bottom of the tweet
  - Star means to like a tweet
- Please “retweet” as the tweets start popping up on your feed!



### Snapchat:

- Joe Martin Stage Race will be having a geofilter on Snapchat during the days of the event
  - This means when you take a photo/video on Snapchat during race weekend, and you are within the vicinity of the race, you can swipe right on your picture/video until a logo of JMSR pops up at the bottom of your image. *See image below.*
  - If you have Snapchat, make sure to post videos and images during the race and share them on your story so they are live for 24 hours using the geofilter
    - To add a photo/video to your story, take a photo and click the square with a plus sign at the bottom left
    - Snapchat stories are the same concept as Instagram stories
- Joe Martin will not have its own Snapchat handle to follow





### Instagram:

- Name: joemartinstagepace
- In order to follow please search for joemartinstagepace in the explore area of Instagram (at bottom of app with magnifying glass icon)
- Our profile picture is our logo of the cyclist - Click on profile and click follow at the top
- Please “like” (by double tapping on the picture) and “comment” (by clicking the comment button) on pictures in order for the pictures to be seen by others
- Instagram stories – You can view Instagram stories at the top of your Instagram feed
  - Stories are images or videos that the people you follow post, and these images/videos remain live for 24 hours. You can see them by clicking their circular profile picture at the top of your feed
  - If you are at the JMSR – Share a post of the race or share pictures/videos on your story by clicking the top left button of your profile picture with a blue plus sign
- To post your own photos (not 24 hour stories) to share with everyone on your Instagram feed, simply click the square with the plus sign at the bottom of your app and upload



### Facebook:

Name to Look Up- Joe Martin Stage Race and Joe Martin Gran Fondo

- Posting is easy! Simply scroll down to the dialogue box and share your thoughts, pictures, videos, etc.
- To find the page, just enter Joe Martin Stage Race or Joe Martin Gran Fondo in the browser bar
- Be sure to “Like” the page at the top left where the thumbs up button is shown
- Share posts by clicking on the “Share” button at the bottom of individual posts (this will show the exact post on your own timeline and make it easy for your friends to share it as well)
- If you wanted to share any information on your own about the races please be sure to “tag” them in your status by simply typing the name of the race with proper capitalization (it should pop up automatically if you are friends or have liked the page)
  - Or if you share a JMSR post on your timeline, feel free to tag your friends in it too!  
You tag your friends the same way you would tag the race.
- If you ever see a post from either event, please like and share it for your Facebook friends to view